FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00140490 **Type of Permit:** FILMING **Release Date:** 07/31/2018

Production Company RESET CONTENT, LLC

Insured Company Name RESET CONTENT, LLC
Contact Phone No. 1 310-392-5600
Contact Phone No. 2
Fax
Address 1616 17th Street
SANTA MONICA, California 90404

Production Title BUDWEISER

Type of Production Commercial - Standard

Producer VERONICA MADRIGAL

Director ANDRE STRINGER

1st AD TBD TBD

Production Manager CHRIS NESS

FilmL.A. Coordinator Melissa Levine

Location Manager GIL EVANS
Primary Phone Mobile - 323-854-7480
Secondary Phone

Location Assistant NA NA
Primary Phone Mobile - 000-000-0000
Secondary Phone

Fees

Posting 900	$414.00
Notification Charge	$170.00
FILMLA NON-REFUNDABLE FILM APPLICATION FEE	$685.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,354.00

Number of Locations 1

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Summary Information — Location

Permit Number	F00140490	**Location Manager**	GIL EVANS
Production Company	RESET CONTENT, LLC	Primary Phone	Mobile - 323-854-7480
Insured Company	RESET CONTENT, LLC	Secondary Phone	
Production Title	BUDWEISER		

Location Address 5539 Riverton Ave, North Hollywood, CA, 91601

Location Type Warehouse

Prep Dates 7/31/2018 - 7/31/2018 07:00 - 19:00 1 day

Film Dates 8/1/2018 - 8/1/2018 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
*LA CITY AND/OR LA COUNTY FIRE CHECKLIST ATTACHED TO FINAL PERMIT. THE PERMITTEE IS RESPONSIBLE FOR COMPLETING CHECKLIST PRIOR TO FILMING ACTIVITY AT THIS LOCATION. NON COMPLIANCE MAY RESULT IN ASSIGNMENT OF A FIRE OFFICER.
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached document Reset AA GE 2017.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	60
Cube Trucks	3
Generator	1
Motor Homes	1
Vans	3

Personnel on Location

Type	Quantity
Cast	1
Crew	65
Extras	15
Spot Check	1

Filming Activities Equipment on property; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 02 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Summary Information — Location

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Production Title	BUDWEISER		

Approvals	LOS ANGELES CITY POLICE DEPARTMENT	Gabriel Aleman
Coordinator Note	SPOT CHECK APPROVED - ANDERSON	
Parking	**Base Camp** Location Type : Filming Location	**Crew Parking** Location Type : Filming Location
Posting "No Parking" signs	W/S RIVERTON AVE., CUMPSTON ST- BURBANK BLVD	
Approximate Footage	601 - 900	**Log Number** 210105
Date(s)	8/1/2018 to 8/1/2018	**Time(s)** 07:00 to 22:00
Posting "No Parking" signs	W/S RIVERTON AVE., CUMPSTON ST- BURBANK BLVD	
Approximate Footage	601 - 900	**Log Number** 210106
Date(s)	7/31/2018 to 7/31/2018	**Time(s)** 07:00 to 22:00

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Reset ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf provided Principal has pre-approved such agreements. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILML.A., INC.* for any city , county or other jurisdiction where *FILML.A., INC.* operates, in accordance with Principal's instructions, to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILML.A., INC.* and any city, county or other jurisdiction where *FILML.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILML.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 12/7/17 By _____
Representative's Signature

Reset	3000 Olympic Blvd Ste 2311
Name of "Principal" (Production Company)	Principal's Address
Gil Evans	Santa Monica, Ca 90404
Print Princpal Representative's Name	City, State, Zip Code
Location manager	310-264-3985
Representative's Title (i.e. UPM, Loc Mgr)	Principal's Telephone Number

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